

## LEARN HOW TO SPEND \$1,000,000 AND THUS BECOME A SECRETARY!

Girl Graduate Who Couldn't  
Find Millionaire to Employ  
Her Sues Teacher.

Being coached in the art of spending \$1,000,000 of her employer's money, which she was assured was one of the chief duties of the secretary of wealthy men, did not sufficiently relegate or recompense Miss Geraldine Webster, so she is suing Oliver McKewen for \$50 tuition, because she couldn't get a job on his teaching, and \$100 salary as an instructor in his United States School of Secretaries.

McKewen is said to have been a noted shorthand expert for some time in England, but got in disfavor with the schools trying to find short cuts. Three times before he came here in 1911, it is said he went into bankruptcy in London.

He started the School of Secretaries at No. 508 Fifth avenue, and brought out a book on "The Romance of a Lady Secretary," which graphically told how the poor but respectable young woman became a wealthy man's secretary, married him and lived happily ever afterward. A number of young women pupils were attracted by the possibilities among them Miss Webster.

In her suit before Municipal Court Justice Spiegelberg she testified that McKewen's course consisted of instruction as to proper conduct at table, at business and marriage, and that the feature of his English course was an essay by the pupil on how she would spend \$1,000,000 of her employer's money, which she was told constituted one of the main duties of a wealthy man's secretary. Miss Webster said after she became duly proficient in the duties of a "lady secretary" she was hired as an instructor, and she claims \$100 salary.

## Says New York Women Dress Indecently, as If Patterning Eve

Dr. J. Wilbur Chapman,  
Speaking of Ultra-Fash-  
ionable Set, Asserts  
That No City in the  
World Is So Blatant.

**Evangelist Declares Sar-  
torial Frivolity Shows  
Tendencies Toward  
Low Ideals and  
That Moral Effect Is  
Bad.**

**Marguerite Moore Marshall.**

That there has been nothing like the dress of many New York women since the days of Mother Eve is the charge just made by Dr. J. Wilbur Chapman, probably the most noted of living American evangelists, while speaking from the pulpit of the Madison Avenue Baptist Church. The regular pastor of this church, Dr. Charles Eaton, was formerly in charge of John D. Rockefeller's place of worship in Cleveland. Many fashionably dressed women listened to Dr. Chapman's arraignment. You will realize that it could hardly have been more sweeping if you will remember our first mother's historical costume, even after she had discovered a bargain in fig leaves. To compare Eve and Miss Broadway is indeed to acknowledge the inadequacy of the latter's wardrobe. Also you will remember that nobody looked at Eve except a disgruntled old husband. Also she had to make all her own clothes without the aid of a sewing machine, and she naturally reduced them to the smallest possible dimensions.

**EVANGELIST SAYS MODERN  
DRESS IS AWFUL.**  
No one of these excuses holds good for Miss Broadway, and I decided that

if what Dr. Chapman said about her was really true it wouldn't hurt her to hear some more remarks from the same excellent source. Therefore I called on him in his very charming country home at the Jamaica Estates, Long Island. I found him quite ready to take up the cudgels against fashionable dress—or the lack of it.

"The clothes that I have seen New York women wear are awful, awful," he repeated, with emphasis. "I have never seen anything like them anywhere else, not even in Paris. Nothing similar has been worn in New York until recently. I refer especially to the silk shirt, and to all the skirts and dresses so tightly draped around the figure that every curve and line is thrust upon the eye of the beholder."

"I think the style I have seen worn in the streets of the greatest American city came upon me with a special shock, because I have been absent from the country for seventeen months. I only returned a few weeks ago. I have been practically around the world, making special tours, however, in Australia and New Zealand. But nowhere have I beheld anything resembling the extremes of fashion worn in New York."

"But I supposed clothes in New Zealand had reached an irrevocable minimum, I remarked, thinking of certain pictures of the natives. However, everybody is now in an edifying state of civilization, according

**EVERY WOMAN**

wants to feel well and look well. This condition can be attained only by having all of the organs of the body in perfect health. A new idea, freedom from disease and suffering, is now being spread by the use of

**Radway's  
Pills**

which assist nature in regulating the whole system. All disorders of the stomach, bowels, liver, kidneys, bladder, etc., are cured by this medicine. It is a new idea, freedom from disease and suffering, is now being spread by the use of

to Dr. Chapman, and decadence, taking the form of the hobble skirt, has not yet set in.

**THINKS WE ARE APPROACHING  
DECADENT CONDITION.**

"They may come to it," he admitted. "In a year or two, although I trust not. But surely London is in a position to receive the latest modes as quickly as New York. And I know that not even in the English capital did I see street costumes such as have confronted me in New York."

"They tell me that the styles of the moment are the development of tendencies which first showed themselves two or three years ago. The skirts have been getting narrower and narrower until—"

"Until, if they weren't all, the wearers really couldn't move along the sidewalk," I interrupted.

"And a very good thing if they couldn't," dryly commented Dr. Chapman. "They should not be seen."

"I can only compare the appearance of certain women who are visible on the streets of New York with that of some poor Chinese women whom I saw in their own country. With their bound, deformed feet they hobbled pitifully along, as once a ridiculous and a deplorable spectacle, and I have noticed an almost identical gait in the New York women who wear the lower part of her body in draperies that impede every movement."

"Of course I do not for a moment imply that all New York women are so absurd. In fact, I know that the best women in the greatest American city dress modestly and appropriately. I

believe that they are in the majority. Just as I believe that honest business men in New York far exceed the dishonest ones of whom we hear now and then. But the hurt and shame of the women who do dress sensationally remains, and I think that the teachers and leaders of the people should protest."

"Do you believe that a reform might be accomplished by the passing of sumptuary laws?" I asked.

**LAWS WILL NOT HELP IN MAT-  
TERS SUMPTUARY.**

Dr. Chapman shook his head. "I have read in the papers that the local authorities in a number of places are enjoining certain extremes," he remarked. "But I think that the only sure way of going to work is the education of public opinion."

"I would not for a moment question the morality of many women who dress as they should not. But I am sure that the moral effect of such clothes on young men, on, indeed, on men of any age, is extremely bad."

"Mont soit qui mal y pense," I reminded Dr. Chapman. "Isn't there something wrong with the minds of men if any sort of feminine apparel has such a pernicious effect of them?"

His broad shoulders—he is the modern "muscular" Christian—moved a trifle impatiently.

"Doubtless that is true," he observed, "but facts exist and we have to deal with them. Dress such as is being worn now does not set the thoughts of men in the right direction."

I showed Dr. Chapman a cable interview with the Baroness de Guersin, in which she asks, "Why are women

given lovely feet or shapely legs? To hide and crush them out of shape?" "Following that line of argument," commented the evangelist, "women would be justified in appearing in public with no clothes at all!"

"Have you any definite idea as to the sort of costume the New York woman should wear?"

"A woman should wear clothes that suit her individuality without submerging it. I could not prescribe a single costume that would suit every woman. Some might look best in a long skirt, some in a short skirt, some in a sailor blouse, some in a muslin dress. A woman's dress may be pretty and becoming, without being conspicuous. Certainly its sole aim should not be so-called sensuality."

Which is pretty sensible sartorial advice, coming from a mere man.

"The present styles, the bridge whist crabs, the passion for turkey trotting, are all manifestations of the present spirit of New York," summed up Dr. Chapman. "It is a materialistic spirit, devoted to frivolous things rather than to high and thoughtful ideas. I believe that it will pass and that we shall get back to a simpler life and to the church. If it does not pass, I pity us."

**APPRAISALS OF ESTATES.**

Mary Jones, died April 27, 1912, total estate, \$140,535; net value, \$151,601. Elizabeth R. Jones, sister of the decedent, is the sole beneficiary.

Mary J. Murphy, died Jan. 12, 1912; total estate, \$51,928; net value, \$46,251. Died intestate. Timothy J. Murphy and Jeremiah P. Murphy, brothers, principal beneficiaries.

## Children Cry for Fletcher's CASTORIA

The Kind You Have Always Bought has borne the signature of Chas. H. Fletcher, and has been made under his personal supervision for over 30 years. Allow no one to deceive you in this. Counterfeits, imitations and "just-as-good" are but experiments, and endanger the health of children—Experience against Experiment.

**What is CASTORIA**

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrup. It contains neither Opium, Morphine nor other Narcotic substance. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

The Kind You Have Always Bought

Bears the Signature of

*Chas. H. Fletcher*  
In Use For Over 30 Years

THE CENTAUR COMPANY, 27 MURRAY STREET, NEW YORK CITY.

Dine in Our Cool and Moderate 8th Floor Restaurant  
**Simpson Crawford Co.**  
16TH AVE. 19TH TO 20TH STREET  
IN NEW YORK'S SHOPPING CENTER

**A Decisive Clearance of Women's  
Summer Dresses**  
Including \$7.50 and \$8.50 Frocks of voile,  
tissue, linen, Dolly Varden  
crepe; lingerie, etc. **\$3.95**  
To-morrow at . . . **\$3.95**  
DISCRIMINATING women always welcome news of  
apparel clearances at Simpson's. Because they are really  
worth while.

VALUES HAVE been prepared for this clearance by way of price reductions that will surprise even those who know from experience what the usual Simpson Crawford clearance means. Not alone is the price exceptionally low, but the styles are true to Simpson Crawford fashion leadership, the same finished dressmaking prevails in every frock and the fabrics are genuine and exclusive.

**Group 1.**  
Summer Dresses Made to  
Retail Up to \$8.50, at \$3.95  
Plenty of cool, round neck styles, some with amaranth and country motifs. Many are trimmed with lace, tulle, girles, shawls and ribbons. Materials are tissue, voile, linen, chambray, Dolly Varden crepe and other fine fabrics. Neck, cuffs and fancy figures at . . . **\$3.95**

**Group 2.**  
Women's \$6.75 and \$7.50  
Lingerie Dresses at \$3.95  
Fashioned in delightfully cool square or round neck models of sheer batiste and voile. Trimmed with tulle, flit, shadow, Oriental and imitation Irish lace, beautiful, elegant Bulgarian and fancy embroidery—belts and shades of white, blue and black satin and black velvet, crocheted buttons, etc. . . . **\$3.95**

**Group 3.**  
Stout Women's Dresses.  
Formerly \$5.95 and \$6.95,  
at \$3.95  
Splendid variety of handsome Summer dresses ideal for town and country wear. The materials embrace such highly desirable fabrics as tissue, linen, crash, cotton voile and washable corduroy. Sizes 44 to 58. To-morrow, at . . . **\$3.95**

**Women's \$2.95  
Stout or Extra  
Size Wash  
Skirts, \$1.95**  
Natural or Jasper Linen or Cordeline, fashioned after the season's cleverest new models, with high girdles, button trimming, etc. Waists, 30 to 35; lengths, 38 to 45. Usually \$2.95—in this clearance sale to-morrow, at . . . **\$1.95**

**A Stirring Clearance of Women's  
Black Silk Waists**  
To-morrow's Prices Are  
**\$1.98 & \$2.98**  
Before making these Waists all the points for the convenience of the woman in mourning were considered. They were formerly \$2.98 and \$3.98.

THE MATERIALS are black Japanese silk made in high and low neck effects, long and three-quarter sleeves. Also a fine Taffeta silk, and included are Brocades and Messelines. A variety at each price to select from.

82.09.  
Simpson Crawford Co., Second Floor. On Sale To-morrow.

**Men's Mohair Suits**  
To-morrow will see the last of these suits—formerly at \$10 and \$12. Your choice  
While quantity lasts at  
**\$5.00**

Also included at the \$5 price are some Young Men's Light Colored Woolen Suits that were \$15, \$18 and \$20. The Mohairs come in sizes 35 to 40. There are 30 light colored suits; sizes mostly 35, 36, 37 and 38 chests—and please bear in mind—No Alterations. None C. O. D. No Exchanges.

Final Clearance Pricing of All Our  
**\$2 and \$3  
Straw Hats, \$1**  
Including our line of imported Italian Sennits—while quantity lasts. 17th Floor. On Sale To-morrow.

**Towel Sale**  
10c Turkish Towels, 7½c  
Pure white, soft absorbent  
18c Huck Towels, 12½c  
Large size, hemmed ends and neat red borders.  
35c Roller Towels, 24c  
2½ yards of good crash in each towel.  
15c Crash Towelling, 11c  
All linen, for hand and roller use.  
17th Floor. On Sale To-morrow.

**Just Received!!  
5,000 Sq. Yds.  
XXX Cork  
Linoleum**  
69c quality, to-morrow, square yard, at . . . **39½c**  
**19.50 Seamless 9x12 Brussels Rugs at \$12.50**  
The extraordinary gain asserts itself in this offering of 75 of these rugs. It's the most remarkable value our memory . . . **\$12.95**  
can recall; to-morrow, each . . . **\$12.95**  
17th Floor. On Sale To-morrow.

**\$5, \$6, \$7 & \$8  
Lace Curtains**  
An importer's surplus stock of handsome Panel Curtains, Irish Point, Cluny, Lacet Arabian and Marie Antoinette, some white and Arabian colors. All one, two and three pair lots.  
17th Floor. On Sale To-morrow.

**August Furniture Sale**  
Begins Monday, July 28  
Advance Sale Now On

We extend to you the privilege of inspecting our August Sale offerings in advance of the opening day, and we will be pleased to enter whatever orders you may desire to make.

OUR August Furniture Sale Is a Different Kind of a Sale

It is a gigantic manipulation of mammoth stocks of fine furniture to extend over an entire month—not an event based upon a few underpriced leaders as bait for your trade—but over \$100,000 worth of specially purchased furniture—true in the wood, perfect in the workmanship, at prices that only an organization like ours can produce.

A Few Sale Features As Follows:

**\$32 Seven Piece Dining Room Suite**

**\$21.45**  
This handsome suite consists of a Solid Oak Table with 42 inch top and 6 foot extension. Six chairs with genuine leather slip seats. Complete Suite for the low price of \$21.45.

**\$14 Mahogany \$7.95**  
Parlor Table,  
**\$45.00 Kendel \$29.50**  
Davenport,  
When closed it makes a beautiful Davenport, and when open a comfortable bed, measuring 5 ft. outside. Arms are nicely finished in mahogany or golden oak.

**\$95 Solid Mahogany 3-Piece Parlor Suite \$54.95**  
Look at the illustration and see if it isn't the neatest suite you ever saw for this low price. It has beautifully carved French legs, and is perfectly constructed of solid mahogany.  
17th Floor. On Sale Tomorrow.

**Colonial Punch Set**  
Regularly \$1.00, at **69c**  
Consisting of 10 in. bowl, stand and cups to match, in clear Colonial glass.  
**Colonial Glass Punch Cups**  
Dozen, at . . . **36c**  
**50c Colored Fruit Bowls**  
9 inch size, at . . . **25c**

**Sure Seal Preserving Jar**  
Pints, 69c doz.; quarts 89c dozen; ½ gallon, \$1.29 dozen.

**7-Piece Water Set**  
(like cut) at **33c**  
consists of water bottle and plain crystal tumblers.  
17th Floor. On Sale To-morrow.

## More Light — Less Cost



August 1st

The New York Edison Company, after August 1st, will supply Mazda (Tungsten) lamps in sizes of 100 watts and over free to customers whose contracts include lamps. To other customers the Company will also supply Mazda lamps of all sizes at greatly reduced prices

### Schedule of Reduced Rates

Type of Lamp	When Contract Includes Lamps	When Contract does not Include Lamps
10 Watt	\$ .28	\$ .28
15 "	.25	.28
25 "	.18	.28
40 "	.16	.28
60 "	.14	.36
100 "	Free	.64
150 "	Free	.92
250 "	Free	1.48
500 "	Free	2.76

This reduction materially affects the cost of lighting. Mazda (Tungsten) lamps giving the same amount of light require only 1-3 the current of carbon lamps. Lower lamp prices and reduced current consumption give the best lighting for home and business at least expense. Homes and offices not using electricity and wishing to obtain this superior lighting should take advantage of its lessened cost. Upon request, representatives will call to discuss lighting plans or to give any information desired in regard to lamps or wiring

**The New York Edison Company**  
At Your Service

55 Duane Street

Telephone Worth 3000

Branch Offices for the Convenience of the Public:

Address: Phone: Address: Phone: Address: Phone: Address: Phone:  
424 Broadway Spring 9090 124 West 42d St Bryant 5243 27 East 125th St Harlem 4620  
126 Delancey St Orchard 1946 343 East 149th St Melrose 3340

All Branch Offices (excepting Broadway) Open Until Midnight  
Night and Emergency Call Bryant 5151